

BUHI SUPPLY CO.

SECONDARY RESEARCH

REPORT

Top Competitors

Destination	Go Time	Jacks' Fly Packs
Bags		
○ \$150.00	○ \$165.00	○ \$160.00
○ \$250.00	○ \$255.00	○ \$260.00
○ \$350.00	○ \$340.00	○ \$345.00

Suggested Features

- **Material:** Polycarbonate hard shell
- **Color Palette:** Modern (vibrant yellow, electric blue, orange, red, black, and white)
- **Handle:** Ergonomic handle
- **Wheels:** Spinner wheels
- **Safety & Convenience:** Clear compartments

Suggested Prices:

Small Luggage: \$140

Medium Luggage: \$230

Large Luggage: \$310